WHAT IS CLAIMED IS:

1. An advertisement providing system, using a video chatting service, that displays the advertisements requested to be posted by sponsors on the image displaying windows of the chatting rooms when said chatting rooms are being created in a video chatting service system, with being connected to said chatting service providing system, which provides a video chatting service to numbers of users connected to the system through their PCs having appropriate image processing devices, characterized by comprising:

a control section;

a chatter number checking means that periodically checks the number of maximum allowable chatters, the number limit of chatters set by a room creator and the number of actually-participating users of each of said chatting rooms, and stores the checking results into a database;

an image displaying window administration means that receives the image inputs of the users in each chatting room from said chatting service providing system and administrates the used/unused states of the image displaying windows in each chatting room; and

an advertisement creation/control means that receives advertisement information from sponsors, manipulates said information into web-posting-type materials and stores them into said database, and when unused image displaying windows are being detected in a chatting room by said image displaying window administration means, transmits said advertisement materials stored in said database to said chatting service providing system, by the control of said control section, to be displayed on said unused image displaying windows; and

20 a chatting room analysis means that receives the information related to each chatting room

21 from said chatting service providing system, analyzes the characteristics of each chatting room by

22 using said information on the subject of each chatting room and the sexualities, ages and occupations

23 of the participating users in each chatting room, and stores the analyzed result into said database.

1 2. An advertisement providing system using a video chatting service as claimed in Claim 1,

2 wherein said advertisement creation/control means stores said advertisements according to the

3 subject, object, and theme of each advertisement.

1 3. An advertisement providing system using a video chatting service as claimed in Claim 1

2 and 2, wherein said advertisement creation/control means selects the appropriate advertisements to

3 the characteristics of each chatting room.

1 4. An advertisement providing system using a video chatting service as claimed in Claim 1,

2 characterized by further comprising a linked-page administration means that stores the URLs of the

3 web-pages linked to said advertisements displayed on said image displaying windows into said

4 database and administrates them.

1 5. An advertisement providing system using a video chatting service as claimed in Claim 1

2 and 2, wherein said advertisements are created in the forms of texts, images, moving pictures, or any

3 combinations of those.

6. An advertisement providing method, using a video chatting service, that stores the advertisements requested to be posted by sponsors and displays them on the image displaying windows of a chatting room with being connected to a chatting service providing system, which provides a video chatting service to numbers of users connected to the system through their PCs having appropriate image processing devices, characterized by comprising the steps of:

(a) manipulating the advertisements requested to be posted by said sponsors into web-posting-type materials and storing them;

(b) receiving the information related to said chatting room from said chatting service providing system and checking whether the number of participating users in said chatting room exceeds the number of maximum allowable chatters of said chatting room;

(c) analyzing the characteristics, based on said chatting room information transmitted from said chatting service providing system, of said chatting room and the participating users in said chatting room; and

(d) checking that the corresponding user's image data is being displayed on each image displaying window in said chatting room; and

(e) when an unused image displaying window, among the image displaying windows of said chatting room, is being detected in step (c), transmitting said created advertisements to said chatting service providing system.

7. An advertisement providing method using a video chatting service as claimed in Claim

2   6, wherein said step (e) further comprises the step of selecting advertisements, suitable for said

3   analyzed chatting room characteristics, before transmitting said created advertisements to said

4   chatting service providing system.

1   8. An advertisement providing method using a video chatting service as claimed in Claim

2   6, wherein said step (b) further comprises the step of requesting said chatting service providing

3   system to display said users' images on said image displaying windows when said number of

4   participating users in said chatting room is no less than said number of maximum allowable chatters

5   of said chatting room.

1   9. An advertisement providing method using a video chatting service as claimed in Claim

2   6, wherein said step (d) further comprises the step of requesting said chatting service providing

3   system to display said users' image data continuously during said users' image data are being existed

4   on said image displaying windows.

1   10. An advertisement providing method using a video chatting service as claimed in Claim

2   6, characterized by further comprising the step of providing a connection to the web-pages linked

3   to said displayed advertisements when a user selects said advertisements displayed on said image

4   displaying windows.

1   11. An advertisement providing method using a video chatting service as claimed in Claim

2   6, 7 and 8 wherein said web-posting-type materials are in the forms of texts, images, moving

3   pictures, or any combinations of those.